



# **AURALIA FOUNDATION**

Policy Plan 2025–2027

## **Foreword**

Auralia Foundation believes in the transformative power of music. In a world where opportunities are unequally distributed, we aim to inspire, stimulate, and educate young classical musicians. Talent deserves a stage and guidance, regardless of background or circumstance. In this policy plan, we share our mission, approach, and ambitions for the coming three years. We hope to offer not only accountability, but also inspiration to partners and donors to join us in building a world where music builds bridges.

### **1. General Information**

Name of institution: Auralia Foundation

Chamber of Commerce number: 88165574

RSIN: 864523932

Legal form: Foundation

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Website: <https://www.auraliafoundation.org>

### **2. Board Composition and Remuneration Policy**

The board of the Auralia Foundation consists of:

Joost Voerman (Chair)

Victor Fredrik Daniël Fokke (Treasurer)

Susanne Bouzidi (Secretary)

Board members are jointly authorized according to the statutes. They receive no remuneration for their work. Reimbursement of reasonable expenses is possible through a formal declaration policy.

Day-to-day operations of the foundation are overseen by Romina Granata, responsible for international program coordination.

In Argentina, our key contact and project lead is Eugenia Massa, who manages local planning, partnerships, and the guidance of musical talent.

### 3. Mission and Vision

**Mission:** Auralia Foundation provides free, high-quality classical music education to young musicians worldwide who face barriers to professional support due to social, geographic, or financial constraints. We believe music develops talent and unites communities.

**Vision:** Through organizing masterclasses, concerts, and musical retreats in collaboration with local partners, we contribute to cultural growth, social cohesion, and the personal development of young talent. We strive for structural change: opening up access to the closed world of classical music and unlocking potential wherever it may be.

### 4. Objectives 2025–2027

- Organize at least two annual series of masterclasses in South America.
- Expand to at least one additional country or region facing similar challenges.
- Organize an annual music retreat where selected talents come together to study and perform.
- Build new partnerships with conservatories, cultural funds, and arts organizations.
- Grow our audience through public activities and digital communication.
- Grow the number of steady contributors to ensure future stability.

### 5. Activities and Planning

Ongoing Activities:

- Organizing masterclasses by professional musicians in cooperation with local music schools and governments.
- Hosting public concerts at the conclusion of each series.
- Providing financial and logistical support to selected talents.
- Offering online lessons where physical access is limited.

Annual Timeline (selection):

#### Planned Activities for 2025, 2026, 2027

##### 1. Instrument Scholarship Program – Jujuy

Continuing Auralia's commitment to removing economic barriers to high-level musical education, the Instrument Scholarship Program will provide financial and educational support to selected flute and clarinet students in Jujuy. This initiative aims to ensure that talented young musicians have access to quality instruction and professional development opportunities, regardless of their financial circumstances.

##### 2. Masterclasses for Woodwind and Brass Instruments – Tarija

In collaboration with the Octava Foundation, Auralia will organize intensive masterclasses for woodwind and brass players in Tarija, Bolivia. These sessions will

offer specialized technical training and ensemble experience, further strengthening regional cooperation and artistic exchange.

**3. Cello Festival dec 2025/jan 2026 – Salta, Argentina**

Auralia will host the Cello Festival 2025 in Salta, featuring distinguished cellists from Argentina and Puerto Rico. The festival will focus on the rich repertoire of Baroque and modern cello, providing participants with masterclasses, workshops, and performance opportunities led by internationally recognized artists.

**4. Expansion of Masterclass Program – 2025/2026/2027**

Building on the success of prior programs, Auralia will expand its Masterclass Program to additional Argentine provinces, including **Misiones, Chaco, and Entre Ríos**. These new locations will allow broader access for young musicians in underrepresented regions, offering high-level instruction in various instruments, ensemble work, and musical leadership.

## **Future Initiatives**

- **International Faculty Development**

Auralia is actively working towards bringing specialized instrument teachers from the Netherlands to Argentina for future educational programs. This long-term initiative aims to introduce advanced pedagogical methods, expand the range of instrumental instruction available to students, and strengthen international collaboration.

## **6. Fundraising**

The foundation raises funds through:

- Private and institutional donations
- Grants and subsidies
- Benefit concerts and sponsorship campaigns
- Partnerships with local governments and cultural organizations

## **7. Asset Management and Spending**

The board manages the foundation's assets and ensures transparent, project-based spending. Each initiative is budgeted in advance and financially accounted for afterwards. All income is exclusively used to achieve the foundation's objectives. In case of dissolution, any remaining funds will be transferred to a comparable cultural ANBI (Dutch Public Benefit Organization).

Financial Summary:

The Auralia Foundation maintains a transparent and efficient financial system. The treasurer keeps financial records, drafts annual budgets and financial reports. Expenses are project-based and must be approved by the board. The foundation is non-profit.

You can see a financial summary in our year report 2024.

## **8. Monitoring and Evaluation**

To ensure and improve the impact of our activities:

- Participants are surveyed before and after each project
- Each project is evaluated for organization, collaboration, and audience engagement
- All activities and outcomes are documented
- One annual board meeting is dedicated to reviewing and adjusting policy

## **9. Closing Words**

This policy plan affirms our commitment to transparency, impact, and social value. We invite everyone who believes in the power of music to join our mission. Together, we bring classical music where it is most needed: to young people who dream but have not yet had the opportunity.